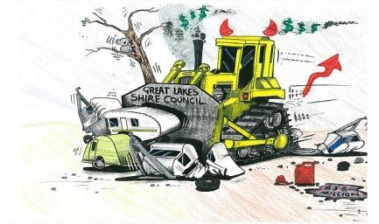


April 5, 2010

## Caravan residents update

Things are really heating up and the time for group action is here.



### Some actions underway:

- Submissions being prepared: The Great Lakes Shire Council's "Draft business development strategy for the Jimmy's Beach Caravan Park for Great Lakes Council" has been put on public display and submissions are due by May 7. The Plan can be downloaded from the Shire's website. The more submissions made, the more Council have to address the issues raised. We are busy preparing a guide for how to make a submission and some key points to raise. If you would like some help making a submission please contact us. Make Council accountable for their flawed plan. Make a submission!
- Notice to all ratepayers: A notice is going in the local papers to make local rate payers aware they may have to foot the bill for Council's doomed management plan. Council may be loaned millions to upgrade three parks, if they cannot generate enough money from the parks the ratepayers could be stuck with the bill.
- Letter drop to local businesses: The off-season for local business could be about to be much tougher and they need to be told what is happening. During the off-season when the tourists are long gone, it is reliable residents of the caravan park who still buy the paper, play golf and keep supporting local businesses. If we go, local business will feel the brunt.
- Leave a note: When you pay at a local business leave a note that a Jimmy's Beach resident has just supported their business. A simple way to do this is buy a book of raffle tickets and write on the stubb Jimmy's Beach just supported your business. This will make local businesses aware of how much support they get from local residents in the off-season.
- Going to Council's boss: Council is answerable to ratepayers and local business owners. Nothing motivates a Councillor like votes. The Council also has to answer to the Department of Lands for their plan and the Minister for Lands, Hon. Tony Kelly. We will be lobbying all levels of government to make them review Council's plans.
- Media: We will start pitching stories to local media including television. For this to be successful we need residents to tell their story and be at the Park on weekends.
- Send a sign: Council's don't like signs of protest. Put a sign in the window of your caravan making people aware you care. It can be serious or humorous, but get the message out there. "Keep the park fair" "Council wants tourists...what the hell are we?" "Save our park" "Vans pay their way don't push us away" "I've been spending money here for X years" "hell no we won't go". Or take some inspiration from the Castle things like: "tell Council they're dreamin'" "ahhh the serenity... not for long if Council get's their way". Add the website address to them, so people can read more.
- Website: A website is being launched this week which will post all current information [www.protectjimmysbeachpark.com.au](http://www.protectjimmysbeachpark.com.au).
- Facebook: It may not be your cup of tea, but your kids would be active on Facebook. Tell people about the page and get all levels of people involved. Already there is support from people who grew up holidaying here. Politicians know the power of social media and we will use it. The page name is Protect Jimmys Beach Park. Tell people you know who are on Facebook to support it.
- Party: On the 17<sup>th</sup> and 18<sup>th</sup> of April let's get as many residents here as possible to show unity... and celebrate this special community... we are all in this together. If there are enough people this could be a great media opportunity.
- Stay in touch: Please ensure we have your up to date details so we can get more information to you quickly.

Please help by making a sign, making a submission, leaving a note and be here on April 17 and 18.

Don't make this a walk in the Park for Council, make them accountable!

Contact details:

M: 0418 465 118

E: [support@protectjimmysbeachpark.com.au](mailto:support@protectjimmysbeachpark.com.au)

W: [www.supportjimmysbeachpark.com.au](http://www.supportjimmysbeachpark.com.au)

PO Box 511, Cessnock. NSW. 2325.